



Pavillion theme

Driving sustainable food distribution systems and consumption behaviour

Session

Innovations in sustainable agriculture value chains and their co-benefits

Day 1 - 15th Oct '24

Partners



WRI INDIA

2:30 PM – 4:30 PM
(120 minutes)

This session will bring into focus the current innovations in sustainable agriculture value chains; and the key role of market linkages in supporting women and tribal farming groups.

Overview Speaker:

Pravesh Sharma IAS (Retd), Director, Samunnati
Market linkages for Sustainable Agriculture

Speakers:

- 1. Raheel Wagle**, Chief Financial Officer, Naandi Foundation; Co-Founder, Urban Farms Co.
Synergising a new model of sustainable agriculture in rural and peri-urban and urban areas learning from best practices
- 2. Satendra Singh Lihare**, Founder, Bastar se Bazaar Tak
Enhancing livelihoods of tribal farmers through processing of perishable commodities and increasing shelf life
- 3. Kalpana Pant**, Executive Director, Chaitanya & Managing Director, Women's Integrated and Synergistic Empowerment (WISE)
Mobilizing women farmers for improving market linkages and price realisation
- 4. Ashis Mondal**, Founding Director, Action for Social Advancement (ASA) & Managing Director, Ploughman Agro Private Limited
Creating market linkages for farmers practising sustainable agriculture