



Pavillion theme

## Supporting sustainable agriculture production

Session

# Scalability and profitability in agri-diversification practices

Day 3 - 17<sup>th</sup> Oct '24

Partners



WRI INDIA



THE ENERGY AND  
RESOURCES INSTITUTE  
*Creating Innovative Solutions for a Sustainable Future*

11:00 AM - 12:30 PM  
90 minutes

*This session will explore the various models of agriculture diversification interventions in different Indian landscapes; and analyse their cumulative impact on profitability alongwith other factors and scalability.*

**Overview speaker:**

**Prof. Sukhpal Singh**, Professor, IIM Ahmedabad  
Models of agricultural diversification

**Speakers:**

- 1. Prof. Ramappa K B**, Professor & Head, ADRTC, ISEC  
Profitability analysis
- 2. Gitanjali Rajamani**, Director, Centre for Rural Development, The/Nudge Institute  
Rural entrepreneurship for sustainable agricultural diversification
- 3. Manish Anand**, Senior Fellow, The Energy Resources Institute (TERI)  
Scalable agri-diversification options