



Pavillion theme

Driving sustainable food distribution systems and consumption behaviour

Session

Role of FPOs and technology interventions in market linkages

Day 3 - 17th Oct '24

Partners



भारत
कृषक
समाज | Bharat
Krishak
Samaj

11:00 AM - 12:30 PM
90 minutes

The session will highlight current practices where interplay of technology and markets has optimised value chains; it will also look at other potential and untapped avenues where technology can be leveraged to strengthen supply chains.

Overview Speaker:

Nitin Puri, Founder, KisaanSay

How farmers get better value from market

Speakers:

- 1. Taranjeet Singh Bhamra**, Founder & CEO, Agnext Technologies Private Limited
Grading Farm Produce for Farmgate Prices: How technology intervention is changing trade in commodities and adding value
- 2. Sunil Kumar Singh**, Additional Managing Director, NAFED
Delivering Minimum Support Price to Farmers: How MSP procurement has diversified and what helped achieve it.
- 3. Azhar Tambuwala**, Marketing Director, Sahyadri FPO
How FPO has enhanced farmer incomes by connecting farmers to markets