





Multi-Stakeholder Workshop on Understanding Organic Cropping Systems and Value Chains in Madhya Pradesh with Special Reference to Cotton, Vegetables, Fruits and Other Crops

Venue: SIAET, Bhopal Date: 21st - 22nd February 2025

AGENDA					
Timeframe	Timeframe Parallel Session 1 Parallel Session 2 Parallel Session 3				
	DAY - 1: 21 st FEBRUARY 2025				
9:30 – 10:30 AM	9:30 – 10:30 AM <i>Registration</i>				







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3		
		Inaugural Session			
	Location: Main Hall				
	Welcome Address by Sh. Ajay Gupta, Director, FW&AD, GoMP				
10:30 – 11:00 AM	Special Address by Dr KS Varaprasad, Former Director, ICAR-IIOR and Advisor to WASSAN				
7	Setting Context by Dr. KM Jayahari, FOLU India.				
	Keynote Address by Sh. M Selvendran, Secretary, FW&AD, GoMP				
	Introducing WASSAN – Ms. Bhagya Lakshmi				
11:00-11:15 AM		Tea Break & Group Picture			







	AGENDA			
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3	
	Exercise 1	Horticulture, Paddy, Soyabean, Maize (Common	Session)	
	Location: 4 Halls	Location: 1 Hall Time: 11:15 AM – 12:00 PM		
	Facilitator: WASSAN Team	Facilitator: Dept of Agriculture & Horticulture		
	Discussion On: Understanding yield differentials, crop systems and issues	Discussion On: Bio-inputs, Soil Testing & Seeds		
11:15 –12:45 PM	The participants will be divided based on the yield category to which the area they belong /	3. Policy Support & Available Schemes		
	Each group will be given designated halls for discussions. Questions to be discussed: 1. What are the crop systems they have at their area 2. What kind of the issues exist in the organic cotton value chain from farm to market.	 Mr. K. S. Netam, Joint Director, Jabalpur Mr. Sanjeev Garg, KVK Bankhedi Mr. Pradeep Gupta, Mitra Sena, Nagpur Mr. Yogiraj Shete, GiZ Mr. Sayyed Dada Peer, RySS Rapporteurs: Agriculture - Mr. Hariom, GiZ, and Mr. Sandeep, TRI		







3. Potential for other crops in the identified cropping system

(The problems will be consolidated by the rapporteurs and the same group will work on the strategies in the post lunch session).

Group 1 (Room No. 10): High Yield

Moderator: Sh. Manvendra Singh, IDH

Rapporteur: Malayaj Srivastava,

WASSAN

Group 2 (Room No. 11): Medium Yield

Moderator: Dr KS Varaprasad,

Advisor, WASSAN

Rapporteur: Sh. Samadhan B,

WASSAN

Group 3 (Room No. 22): Low Yield

Moderator: Sh. RK Mahajan,

AKRSP

Rapporteur: Ms. Shweta Nikam,

FOLU Idia

Horticulture

Location: 1 Hall

Time: 12:00 PM – 12:45 PM

Facilitator: Dept of Horticulture

Discussion On: Vegetables & Fruits Cluster

Development

 Thematic Discussion on Vegetables and Fruits

 Success Stories & Lessons from Existing Clusters

Panellists

- 1. Mr SS Rawat, IAS, CEO ZP, Narmadapuram
- 2. DDA Betul, Dr Anand Badoniya
- 3. Mr. Dwarika Singh
- 4. Shishir Kumar, Naman Seva Samiti, Betul
- 5. Mr. Prateek Sharma, Green And Grains, **Moderator**

Rapporteurs: Mrs. Nikita Jain, Assistant Director Horticulture, Mr. Devisingh Uikey, RHEO

Paddy, Soyabean, Maize etc

Location: 1 Hall

Time: 12:00 PM – 12:45 PM

Facilitator: Dept of Agriculture

Discussion On: Paddy, Soyabean and Maize

Cluster Development

 Thematic Discussion on Paddy, Soyabean, Maize

 Success Stories & Lessons from Existing Clusters

Panellists

- 1. Mr. Ashok, GiZ, Moderator
- 2. Mr. U. S. Sharma, AFC
- 3. Mr. Deepak Chaturvedi, ICCOA
- 4. Mr. Manish Pawar, SRLM
- 5. Mr. Sayyed Dada Peer, RySS
- 6. Mr. S. S. Das, FES
- 7. Mr. Sameer, Pradan

Rapporteurs: Mr. Hariom, GiZ, and Mr.

Sandeep, TRI







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3		
	Group 4 (Room No. 23): Very Low Yield				
	Moderator: Dr. Y.G. Prasad, Director, CICR Nagpur				
	Rapporteur: Dr G Venkata Raman WASSAN				
12:45 -1:45 PM	Lunch Break				







Exercise 2

Location: 4 Halls

Facilitator: WASSAN Team

Discussion On: Strategies followed by various organisations for addressing the issues across yield categories of cotton.

1:45 – 2:45 PM

This will be an open-ended discussion about what are the practices are being done on ground. The group will identify the problem and potential solutions on a White Board / Charts. This session will address problems and potential solutions.

The rapporteurs will consolidate the key problem in different areas during the lunch break. Based on these consolidated problems in each of the group the strategies to address the problems will be discussed.

Session on Natural Farming

Location: Main Hall

Discussion On: Action plan for the implementation of **Natural Farming** in Madhya Pradesh With reference to **National Mission on Natural Farming** (NMNF)

Speaker:

- Dr. C. K. Timbadiya, VC, Gujarat Natural Farming Science University
- Mr. Sanjeev Garg, KVK, Bankhedi
- Mr. Gagnesh Sharma, Director, NCONF

Rapporteurs: Mr. Hariom, GiZ and Mr. Sandeep, TRI







(Chairperson and rapporteurs are supposed to keep the timing on each of the Groups)

Group 1 (Room No. 10): High Yield

Moderator: Sh. Manvendra Singh,

IDH

Rapporteur: Sh. Malayaj Srivastava, WASSAN

Group 2 (Room No. 11): Medium Yield

Moderator: Dr KS Varaprasad,

Advisor, WASSAN

Rapporteur: Samadhan B,

WASSAN

Group 3 (Room No. 22): Low Yield

Moderator: Sh. RK Mahajan,

AKRSP

Rapporteur: Ms. Shweta Nikam,

FOLU Idia

Group 4 (Room No. 23): Very Low Yield

Moderator: Dr. Y.G. Prasad, Director, CICR Nagpur







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3		
	Rapporteur: Dr G Venkata Raman WASSAN				
2:45 - 3:00 PM		Tea Break			







		Horticulture	Paddy, Soyabean, Maize etc
	Sharing the summary of Exercise 1 & 2 in the plenary	Location: 1 Hall	Location: 1 Hall
	Location: Main Hall	Facilitator: Dept of Horticulture	Facilitator: Dept of Agriculture
	Chairperson: Sh. Ajay Gupta, Director, FW&AD	Discussion On: Best Practices & Innovations in Farming	Discussion On: Best Practices & Innovations in Farming
	Rapporteur: Dr G Venkata Raman WASSAN	 Package of Practices: Location- Based and Crop-Specific Solutions Inter-Cropping, Trap Crops & 	 Package of Practices: Location-Based and Crop-Specific Solutions Inter-Cropping, Trap Crops
3:00 - 3:50 PM	Group 1: Presented by Moderator (10 Minutes)	Mulching TechniquesIntegrated Pest Management (IPM) for Organic Farming	 Integrated Pest Management (IPM) for Organic Farming
	Group 2: Presented by Moderator (10 Minutes) Group 3: Presented by Moderator (10 Minutes) Group 4: Presented by Moderator (10 Minutes) Q&A Session (5 Minutes) Concluding Remarks: Wassan Team (5 Minutes)	Panellists 1. Ravi/Ajeet Kelkar, Indore 2. Arjun Patidar, Suwasra, Farmer 3. Brajesh Namdev, KVK Bankhedi 4. Rakesh Gour, Seoni Malwa 5. Prateek Sharma, Green and Grains, Moderator	Panellists 1. Dr. M Yasin, Dean, College Sehore, Moderator 2. Dr. JB Singh, Director, Indian Institute of Soil Science 3. Dr. Vijay Paradkar, Senior Scientist, Maize 4. Dr. Akhilesh Jangre, KVK Chitrakoot 5. Mr. G. S. Trivedi, PD ATMA, Jhabua 6. Mr. Sayyed Dada Peer, RySS 7. State Anchor, NF RySS, Bhopal
	Minutes)	Rapporteurs: Mr. K. S. Mandloi, Assistant Director Horticulture, Mr. Rohit Alawe, RHEO	Rapporteurs: Mr. Hariom, GiZ, and Mr. Sandeep, TRI













	Pannel Discussion 2
	Location: Main Hall
	Location: Main Haii
	Discussion On: Issues, solutions in organic certification (APEDA Third Party/PGS)
	Questions to be discussed:
	1. Identifying issues in certification
	2. Plan for engaging agencies in PKVY in MP
	2. Train for origing agonolog in FRVF in twi
	Moderator: Dr KS Varaprasad, Advisor, WASSAN
4:45 – 6:15 PM	
	Rapporteur: Dr G Venkata Raman, WASSAN
	Panellists
	1. Sh. Abhishek Dev, IAS, Chairman, APEDA (10 Minutes)
	2. Sh. Gagnesh Sharma, Director, NCONF, Gol (10 Minutes)
	3. Sh. Ashis Mondal, Director, Plough Man, Agro. Pvt. Ltd. (10 Minutes)
	4. OneCert Representative / Bureau Veritas (Mr. Ankit Dubey) (10 Minutes) - TBC
	O. S. A. sassian (40 Minutes)
	Q & A session (10 Minutes)
	Concluding Remarks: Wassan Team







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3		
6:15–6:30 PM	 Prep. For Next Day WASSAN will share a google form with everyone to add additional points to the discussion happened, so that participants can contribute better in case any shortage of time was observed during the day. Participants will have time till 9:30 PM to contribute. This google form is exclusively for Best Cases sharing. 				
6:30 PM onwards	Networking Dinner				







	AGENDA					
Timeframe	Parallel Session 1 Parallel Session 2 Parallel Session 3					
	DAY – 2: 22 nd FEBRUARY 2025					
	Recap of Day 1					
	Location: Main Hall					
	Plenary Session for presentation from panel discussion on Day 1 second half					
0.20	Moderator: Ms. Bhagya Laxmi					
9:30 – 10:00 AM	Summarization of Pannel Discussion 1 and google form outcomes Rapporteur will Present.					
	Sh. Malyaj Srivatsava, WASSAN					
	Summary of Pannel Discussion 2 Rapporteur will Present.					
Sh. K.K. Trivedi, COO, ASA						







Exercise 3 Horticulture Paddy, Soyabean, Maize etc **Location: 4 Halls** Location: 1 Hall Location: 1 Hall Facilitator: WASSAN Team Facilitator: Dept of Horticulture Facilitator: Dept of Agriculture **Discussion On:** Understanding **Discussion On:** Farmer Collectives & **Discussion On:** Farmer Collectives & diversification of cotton based cropping Infrastructure Infrastructure systems and arriving at best crop combinations and seed ratios. Post-Harvest Management: Storage, Post-Harvest Management: Storage, Processing & Logistics Needs **Processing & Logistics Needs** Group 1 (Room No. 10): High Yield Common Infrastructure & Farmer-Led Common Infrastructure & Farmer-Led **Organizations Organizations** Moderator: Sh. Vivek Rawal, Remei India **Government Support Schemes & Funding** Government Support Schemes & Funding 10:00 -Rapporteur: Sh. Malayaj Srivastava, Opportunities Opportunities 11:00 AM WASSAN **Panellists Panellists** Group 2 (Room No. 11): Medium Yield Moderator: Sh. Dr KS Varaprasad, 1. Mr. K. S. Kirad. **Moderator** 1. Mr. Dwarika Singh, Asian Consotiam of Advisor, WASSAN 2. NHB representative for Vegetables Farmer Producer Co. LTD. Moderator Rapporteur: Sh. Samadhan B, WASSAN 2. Mr. Vipul Mittal, MD, NCOL cluster 3. Mr. Abhishek Khanvilkar, Ecozen cold 3. Mr. Pawan Kumar, CGM Patanjali Group 3 (Room No. 22): Low Yield 4. Mr. Purushottam, SRIJAN room solutions Moderator: Sh. RK Mahajan, AKRSP 4. Madhya Bharat FPC consortium 5. Mr. Radheshyam, Organic Farmer Rapporteur: Ms. Shweta Nikam, FOLU 5. Mr. Arun Dwivedi, Kesar Multimodal, Enterpreneur, Agar Malwa Narmadapuram Idia Rapporteurs: Mr. Hariom and Mr. Sandeep 6. Rapporteurs: Mrs. Nikita Jain, Assistant Group 4 (Room No. 23): Very Low Yield Director, Horticulture, Mrs. Lakshmi

Juda, RHEO







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3		
	Moderator: Sh. Yogesh Dwivedi, Madhya Bharat Consortium Rapporteur: Dr G Venkata Raman, WASSAN				
11:00 – 11:15 AM	Tea Break				







	AGENDA					
Timeframe	Parallel Session 1 Parallel Session 2 Parallel Session 3					
11:15 – 12:15 PM	Panel Discussion 3					
		Location: Main H	lall			
		Discussion On: Production Su	upport Systems	S		
		 Which are the support systems require Arriving at framework 	•	of best practices?		
		Moderator: Dr. J.S. Kotu, DRS,	JNKVV, Jabalp	ur		
	Rapporteur: Samadhan B, WASSAN Panellists: 1. Ms. Shankhamala Sen, OCA (10 Minutes) 2. Sh. Ashish Nigam, GM Fertilizer, Indore Clean Energy Pvt. Ltd. (10 Minutes) 3. Dr. Praveen Shinde, Gau Samvardhan Board, Bhopal (10 Minutes)					
	4. Ms. Sonali Ghike, Wadhwani-Al (10 Minutes)					
		Speakers (20 Minu	ıtes)			
	 Dr. M. Yasin, Dean, RVSKV Sehore (7 Minutes) Sh. Rajeev Verma, Coordinator, Organic-Cotton & Sustainability, Nuziveedu (7 Minutes) 					
	Way Ahead by Moderator (6 Minutes)					







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2		Parallel Session 3	
	Panel Discussion 4 Location: Main Hall Market Access: Peri Urban areas - Fruits & Vegetables, Cereals, Pulses, Spices				
	Market Opportunities Ensuring Product Basket and Continuity				
	Supply Chain Gaps & Market Challenges for Organic/Natural Produce			Natural Produce	
12:15 - 1:15 PM	Donallista				
	 Mrs. Preeti Maithil, Commissioner, Horticulture and Food Processing, Moderator Dr. Bharat Singh/Mr. Shailesh Srivastava, BigBasket 			<u>.</u>	
	3. Mr. Shekhar Verma, Adani Wilmar Ltd				
	4. Mr. Nikhil Toshniwal, DeHaat 5. Mr. D. N. Pathak, SOPA 6. Mr. Anees Jain, Gram Unnati				
	7. Ms. Alka Sharma, Khadyot Natural				
	8. Ms. Pratibha Tiwari, Bhumisha Organics 9. Mr. Prateek Sharma, CEO, Green & Grains				
	3. Wil. I fateon offarma, old, droiff a draiffs			31113	
	Rapporteur: Mr. J. P. Kolhekar, Assistant Director Horticulture				







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3		
1:15 – 2:15 PM	Lunch Break				
2:15 – 3:15 PM					
Rapporteurs: Sh. Malayaj Srivastava, WASSAN			N		
		Panellists:			
		 Sh. R.K. Mahajan, Area Manager, AKR 			
		2. Sh. Ratnesh Singh, Consultant-Organic Project	t, NABARD		
		 Sh. R.L. Jamre, DDA, Barwani Sh. G.P. Prajapati, MD MPSOCA 			
		5. Scientist, KVK, Chitrakoot			







AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3	
3:15 – 3:45 PM	Panel Discussion 6 Location: Main Hall Discussion On: Plan and Expectation by 5 cotton service providers who are empanelled as service providers under PKVY Moderator: Dr. D.K. Srivastava, Senior Scientist, Cotton, RVSKVV Khandwa Rapporteurs: Sh. Samadhan B, WASSAN Panellists: 1. Sh. R.K. Mahajan, Area Manager, AKRSP 2. Mark Agri Representative 3. ISH Agri Tech Representative 4. Qseal Agri Tech Representative AFC Representative	Horticulture, Paddy, Soyabean, Maize (Common Location: 1 Hall Facilitator: Dept of Agriculture & Horticulture Discussion On: Convergence & Policy Collaboration Integrating Efforts of Govt Departments, NGO Policy Roadmap for Scaling Natural/Organic Role of Technology & Digital Interventions Panellists 1. Mr. Anurag Saxena, IAS and Deputy Secret Moderator 2. Dr. K. S. Kirad, 3. Mr. Manish Pawar, SRLM 4. Mr. Govind Sharma, Agri Infrastructure Fulls. 5. Mr. Ashok, GiZ 6. Mr. Sameer, Pradan NGO Rapporteurs: Horticulture - Mr. Satyendra Singh Infractulture - Mr. Hariom, GiZ and Mr. Sandeep, Taxonic Research Resear	Session) Os & Foundations Farming Clusters etary, Dept of Agriculture and Farmer Welfare, und Narwariya, Assistant Director, Horticulture	
3:45 – 4:00 PM	Tea Break			







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3		
4:00 – 4:30 PM					
	 Armstrong Knitting Mills (TBD) Amiha Agro (TBD) Plough Man Agro Pvt. Ltd. Organic Cotton Accelerator Patanjali 				
		6. Mapple Agro			







	AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2		Parallel Session 3	
	Summary Session				
4:30 -	Presentations from the Exercises 3				
5:00 PM	Each group will get 5 minutes for presentation.				
Session Moderator: Ms. Bhagya Laxmi					
	Rapporteur: Shweta Nikam, FOLU India & Dr G Venkata Raman				
	Group 1: Presented by Moderator (5 Minutes) Group 2: Presented by Moderator (5 Minutes)				
Group 3: Presented by Moderator (5 Minutes)					
	Group 4: Presented by Moderator (5 Minutes)				
	Q&A session (5 Minutes)				
Concluding remarks and summary by Moderator (5 Minutes)					







AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3	
	Closing Session	Service Provider (PKVY) Session		
	Summing up on "Strategy for the State & Program Details" Presentation by WASSAN Team	This is an exclusive session of 9 service providers and Sec. Agriculture. No Audience is required in this session.		
	Moderator: WASSAN Team			
5:00 – 6:00 PM	Rapporteur: Sh. Malayaj Srivastava, WASSAN			
	"Way Forward" by Dr. KM Jayahari, FOLU India			
	"GoMP Perspective" by Sh. M. Selvendran, Secretary, FW&AD, GoMP			
	Closing Remark by Sh. Ajay Gupta, Director, FW&AD, GoMP			







AGENDA				
Timeframe	Parallel Session 1	Parallel Session 2	Parallel Session 3	
6:00 – 6:15 PM		Vote of Thanks by WASSAN Team		
6:15 PM onwards	Tea and snacks			